



# THE *Katie Adamson* CONSERVATION FUND

## **To the Wonderful Educators Wanting to Help Our Planet — Let's **READ TO SAVE!****

Greetings! I am Dave Johnson, a retired zookeeper from Denver, Colorado. I spent 25 years caring for some of the largest animals on Earth — elephants, rhinos, and hippos — at the Denver Zoo. These incredible animals were more than my work; they were my colleagues and my zoo family.

During my career, we founded a nonprofit organization to honor a remarkable young zoo explorer scout, Katie Adamson, who lost her battle with cancer. Katie inspired us to do even more for wildlife and wild places. In her honor, the Katie Adamson Conservation Fund (KACF) continues to engage communities and cultures around the world in meaningful conservation work.

For the past twelve years, we have written children's books, led conservation expeditions, and created hands-on opportunities for people to make a difference. Our mission is simple: ignite passion in the next generation and create lasting change for endangered wildlife.

### **This Is Where You Come In**

To celebrate Earth Day across the United States, we invite schools to participate in our **READ TO SAVE** program.

READ TO SAVE is a simple, no-cost fundraising initiative that empowers students to make a difference by doing something they already love — reading. Students ask friends and family to sponsor them with a donation for each book they read. All proceeds directly support endangered animal conservation through KACF.

Participation is completely free for schools. Students gain motivation to read, learn about wildlife conservation, and become active changemakers in the process.

One elementary school raised more than \$3,500 in just one spring through this program. Together, we can make Earth Day a powerful annual celebration of learning, leadership, and conservation across the country.

### **What Your Students Support**

Through KACF, students help fund real, on-the-ground conservation efforts around the world. Our work includes:

- Climbing Mount Kilimanjaro to raise awareness and funding for elephant conservation
- Installing beehive fences that safely deter elephants from farms and villages
- Tagging whale sharks in the Atlantic to better understand their migration
- Planting trees in Costa Rica to restore former cattle farms into wildlife habitat
- Releasing sea turtle hatchlings
- Setting camera traps in Nepal to protect snow leopards
- Building nest boxes for penguins in Peru

Today, KACF works in 32 countries and has raised nearly \$4 million to protect endangered species and wild places. Our passionate community ensures no species or wilderness is overlooked.



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## Join Us

Help us inspire your students to read, lead, and protect wildlife. Perhaps one day, KACF will help conserve your school mascot — or maybe we already are.

To learn more, please visit [www.kacf.eco](http://www.kacf.eco) or contact me directly at [dave.johnson@katieadamson.org](mailto:dave.johnson@katieadamson.org)

Thank you for partnering with us to make a difference.

Sincerely,

Dave Johnson  
Executive Director  
Katie Adamson Conservation Fund

